

TOBACCO *Facts*

North Dakota Tobacco Quitline



- The North Dakota Tobacco Quitline provides free, confidential, telephone-based cessation counseling to any North Dakota resident interested in quitting tobacco.
- Smokers, spit-tobacco users, family members of tobacco users and health-care professionals are encouraged to call the Quitline for help.
- The toll-free number for the Quitline is 1.866.388.QUIT (1.866.388.7848). The toll-free TDD number is 1.866.257.2971.
- Quitline hours are:

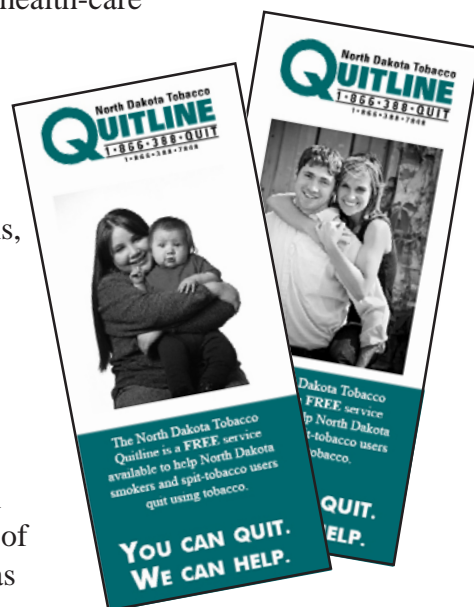
Monday–Thursday:	7 a.m.–8 p.m.
Friday:	7 a.m.–7 p.m.
Saturday:	10 a.m.–4 p.m.

 During other hours, callers can leave a message and counselors will return their call during open hours.
- Quitline counselors are located at the University of North Dakota’s Department of Family and Community Medicine in Grand Forks and at the Mayo Clinic Tobacco Quitline in Rochester, Minn.
- Counselors will discuss the caller’s readiness to quit tobacco use and help them develop a plan, which could include setting a quit date, learning how to identify triggers and learning how to deal with withdrawal symptoms and cravings.

- The Quitline was launched in September 2004 and is funded by the North Dakota Legislative Assembly with monies received from the Master Settlement Agreement and by the U.S. Centers for Disease Control and Prevention (CDC).

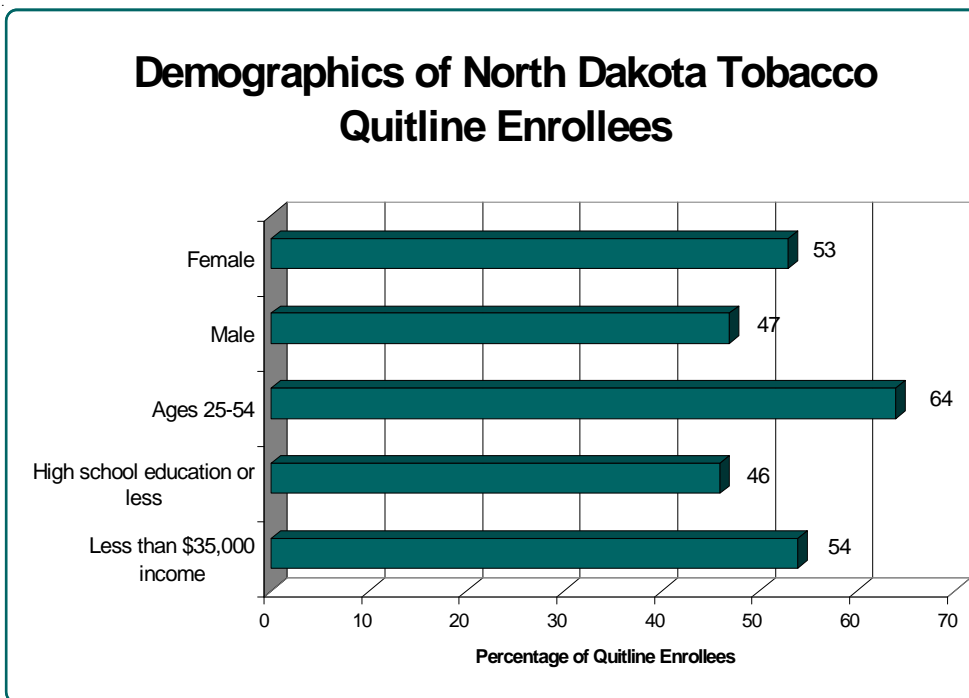
- Health-care provider education and training on how to counsel patients to quit using tobacco are available. The Quitline also provides educational materials for health-care professionals to share with patients,

such as posters for waiting rooms, brochures, prescription pads and pocket cards.



- The Quitline also offers an audio library of topics, such as an introduction to the Quitline; preparing for quit day; dealing with withdrawal symptoms; spit-tobacco; managing triggers; the health benefits of quitting; the nicotine patch; and nicotine gum. Callers do not have to speak with a counselor to listen to the audio library topics.
- **The Quitline has an extremely high success rate. Six months after counseling, 37.8 percent of former tobacco users are still not using tobacco.**

- During 2007, the Quitline received 3,099 calls, an average of 258 calls per month.
 - ▼ About 16 percent of these calls came from minority callers.
 - ▼ Nine percent of these calls came from American Indians.
- Of the 3,099 people who called the Quitline in 2007, 1,029 enrolled in counseling.
 - ▼ Fifty-three percent of the enrollees were female and 47 percent were male.
 - ▼ Sixty-four percent of the enrollees were ages 25 to 54.
 - ▼ Forty-six percent of the enrollees had a high school education or less.
 - ▼ Fifty-four percent of the enrollees made less than \$35,000 per year.



- The Quitline offers a free 28-day supply of the nicotine patch or nicotine gum to callers who enroll in the program and who are not eligible to receive nicotine replacement therapy (NRT) assistance under any other program or through their health insurance.
 - ▼ During 2007, 581 callers received free NRT.



- The Quitline records a high satisfaction rate.
 - ▼ Of Quitline callers, 80 percent rated the support they received as excellent or very good.
 - ▼ Ninety-four percent of callers thought the coping skills and strategies they learned from the counselor would help someone stop smoking.
 - ▼ **Ninety-six percent of the callers would recommend the program to others who are trying to stop using tobacco.**